



**FOR IMMEDIATE RELEASE**

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**PROTECT THOSE PEARLY WHITES WITH NEW  
ZOOPY® 5% SODIUM FLUORIDE VARNISH**

**EARTH CITY, MO., FEB. 17, 2017** – Zooby is excited to introduce new **Zooby 5% Sodium Fluoride Varnish**, which provides kids with the protection they need in two signature Zooby flavors!

**Zooby 5% Sodium Fluoride Varnish** is used for treatment of hypersensitive dentin, and its saliva-tolerant formulation allows for easy application and adherence to moist teeth. This white-colored fluoride varnish is offered in two tasty flavors that patients love:

- Turtle Melon®
- Growlin' Grrrape®

Not only does **Zooby 5% Sodium Fluoride Varnish** dry clear and smooth, it is also xylitol-infused, gluten-free and made in the USA.

**Zooby 5% Sodium Fluoride Varnish** is the latest addition to Zooby's extensive line of fun, animal-themed pediatric dental products, which includes disposable prophylaxis angles, flavored exam gloves, prophylaxis pastes and fluorides. These kid-friendly products can help transform an ordinary dental visit into a more captivating encounter where pediatric patients don't just open wide, they open wide with a roar!

Purchase **Zooby 5% Sodium Fluoride Varnish** from your favorite dental dealer!

**About Zooby:**

Zooby's animal-themed products offer a fun, engaging way to introduce children to dental instruments and procedures they may not be familiar with, helping them feel more comfortable in the dental chair and more invested in their oral health care.

Find us @ [www.ZoobyDental.com](http://www.ZoobyDental.com)  /Zoob\_Dental  /Zooby\_Dental  /Zooby\_Dental