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DENTICATOR INTRODUCES ECO-FRIENDLY PROPHY ANGLE MADE WITH 25% LESS PLASTIC*

EARTH CITY, MO., JAN. 15, 2016 – Denticator is excited to introduce Denticator Eco, a sleek new environmentally friendly prophylaxis angle.

Denticator Eco is made with 25% less plastic than leading disposable prophylaxis angles.* In addition to using less plastic, the Denticator Eco 125ct box is made with 100% recycled fiber, while the 1000ct box is made with 35% recycled content.* Denticator Eco prophylaxis angles also come individually wrapped in recyclable film.

“Disposable products are widespread in the dental industry because they help protect patients by offering an effective means of infection control. But the downside is they create waste,” said Vicki Hunter, Brand Manager for Denticator. “That’s really what drove us to introduce a more environmentally friendly disposable prophylaxis angle. Denticator Eco is a greener option because it’s made with as little plastic as possible and packaged in boxes made from recycled materials.”

Trimming down the amount of plastic used in the manufacturing of Denticator Eco resulted in a compact and ergonomic prophylaxis angle with a small, rounded head for better maneuverability. The slim neck diameter allows clinicians to see more of the patient’s mouth and less of the prophylaxis angle.

The exterior of the latex-free Denticator Eco cup has a leaf-shaped outline designed to reduce splatter and remove hard-to-reach interproximal stains. A textured eco leaf grip at the base of the body makes the prophylaxis angle easier to handle.

Request a **FREE SAMPLE** of DENTICATOR ECO! Visit www.denticator.com/sample-request to learn more.

About DENTICATOR[®]

Denticator has been a pioneer in dentistry since 1931. For decades, we have used our deep historical knowledge of the dental industry to produce high-quality dental products that continue to meet the evolving needs of patients and clinicians. We revolutionized dental hygiene practices by introducing the industry's first disposable prophylaxis angle, and this spirit of innovation drives us to be the brand clinicians trust.

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*Data on file.