

Young Dental Teams Up with Wrigley to Introduce New Orbit® Prophy Paste and Gum Packs

Algonquin, Ill., Sept. 23, 2016 – Young Dental and Wrigley Oral Health Care have teamed up to introduce new Orbit Prophy Paste and Gum Packs, a first-of-its-kind product that lets patients experience the refreshing flavors of Orbit gum both during and after dental appointments.

Each co-pack contains a single-dose cup of prophy paste in Orbit's signature Bubblemint™, Spearmint and Peppermint flavors, as well as a piece of sugar-free Orbit gum for patients to take home. New Orbit Prophy Paste has a smooth, rich consistency that effectively removes stains and easily rinses away, while a piece of Orbit gum gives patients continued oral health benefits outside the dental office.

"We are thrilled to debut Orbit® Prophy Paste and Gum Packs. There is no other product like this on the market," said Steve Wright, Director of Marketing at Young. "Hygienists have told us they're excited to offer patients the flavors they love along with something special to take home!"

Young takes a comprehensive approach to product innovation, from creating clinically proven formulas to developing popular, patient-friendly flavors. Young's partnership with Wrigley furthers their mission of providing the dental community with high-value, innovative products.

Young and the Wrigley Oral Healthcare Program share a passion for helping dental professionals make the patient experience more enjoyable while providing excellent oral health care with the best products in the industry.

"Our partnership with Young now makes it even easier for dental professionals to have conversations with their patients about the benefits of making sugar-free gum a part of their oral care routine," said Michelle Green Marketing Communications Manager of Wrigley.

For more information or to request a free Orbit Prophy Paste and Gum Pack sample, go to www.youngdental.com/orbit. Learn more about the science behind the benefits of chewing sugar-free gum, and sign up for tips and insights to help grow your practice at www.wrigleyoralhealth.com.

About Young Dental

Young Dental is dedicated to providing the dental community with innovative, high-quality products that reflect the professionalism of the industry. Based in Earth City, Mo., the Company is a leading designer, manufacturer and marketer of consumable supplies, instruments and other products used by dental professionals primarily in preventive dentistry, restorative procedures and instrument sterilization.

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